

Now Scheduling for 2024 and 2025!

Contact Tim Deutch, Vice President - Client Success
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Strategic and Operational Planning

Our Intent: Help organizations align and innovate to better fulfill their missions.

Our Focus: Grounded by your mission, we lead a balanced dialog of vision, strategy, and pragmatic execution heavily informed by stakeholder participation and buy-in. This focus helps our clients accept and address their challenges while fostering the inspired commitment of the stakeholders essential to success.

Our Approaches: Clients have varied needs and different times, and all require a unique approach.

“ United Way of the Southern Tier has engaged the services of the Strategic Enhancement Group in areas of utmost importance to the success of our mission, including the implementation of our completed strategic plan. If subject matter expertise is what you're looking for Strategic Enhancement Group delivers.”

Stephen M. Hughes

President & CEO of United Way of the Southern Tier

A breakdown of our typical situations and approaches:

	Short Process	Extended Process	Complex Situations
Typical Situations	When organizations are healthy but have one or two issues keeping them from reaching their mission potential.	Organizations with acute challenges (i.e. fund raising, leadership, brand value) that requires a change in the model/operation to fulfill their mission.	<ul style="list-style-type: none">• Merger plan/consideration• Mission tweak or change• Trust recovery• Research to inform direction
Typical Process	<ul style="list-style-type: none">• Affirm the current situation, challenges, and ideas via interviews with key stakeholders• A single on-site retreat to address challenges and set strategic direction• Produce strategic plan	<ul style="list-style-type: none">• Assess challenges and gather ideas via interviews or focus groups with key stakeholders• Hold 2-3 on-site sessions to build strategic direction• Affirm stakeholder buy-in by sharing 1-2 plan drafts and tweak as needed• Final report and plan to Board	<ul style="list-style-type: none">• Same elements as Extended Process• Extensive stakeholder feedback/ focus groups.• Research studies/reports
Typical Timing	2-3 months	3-6 months	5-12 months
Sample Client Markets	<ul style="list-style-type: none">• Quad Cities IL/IA• Corning/Utica NY• Lane County - Eugene OR• Sudbury ON• Fort Wayne IN	<ul style="list-style-type: none">• Memphis TN• Birmingham AL• Chicago IL• Atlanta GA• Redding/Chico CA	<ul style="list-style-type: none">• Linn/Benton/Lincoln Counties• Corvallis OR• Cambridge ON• Memphis TN

Core Competencies and Services

Knowledge and Experience: 25 years addressing complex stakeholder dynamics and the requirements of creating change within them.

Healing Trust Issues: Expert mission-focused facilitation and interpersonal engagement.

Process Management: Retreat, committee, 1:1 engagement, and reporting keeps the process moving and commitment growing. Ensure all voices are heard and buy-in fostered throughout the process.

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Nonprofit.StrategicEnhancement.com

“ Tim was the perfect choice for our strategic refresh. We needed something ornate to us and our region. Tim’s approach fostered a level of authenticity second to none! Everyone felt included and everyone’s voice was heard. With Tim’s help, we created a plan that everyone can get behind and find a role in.”

Jen Lewis

Executive Director, Quad Cities Cultural Trust

“ We hired Tim to help with our strategic planning, starting with an initial step with our Leadership Team to discuss high-level strategic and paradigm shifts, and then as a guide to our strategic planning process and Committee. Tim’s approach reminds us that a 3rd-party thinker and guide can be essential to evolving. He knows our work yet his experience with many different non-profits makes him a highly credible resource and partner. Personally, he asks the tough questions of us when needed and yet keeps the trust of leaders through challenging conversations. He helps you establish common ground among staff and volunteer leaders, and to identify and manage the implications and stakeholder concerns natural to evolving organizations. We look forward to keeping Tim close to us as we evolve.”

Drew Langloh

President & CEO of United Way of Central Alabama